

Holding your own fundraising event

Fundraising for Edinburgh Children's Hospital Charity is a fantastic way of learning and developing new skills with the added bonus of helping to transform experiences for children and young people in hospital . There are loads of ways you can go about it, but here are a few easy fundraising ideas to get you started...

Arrange a bag pack at a local supermarket

- Call or email ECHC to see if we have a bag pack near you that you can join.
- If not, phone or visit your local supermarkets and ask if there is a date free for you to hold a bag pack.
- Once a date is confirmed – contact ECHC for your authorisation letter, fundraising pack, tabards, t-shirts or badges and ECHC buckets.
- Organise other volunteers for the day and where necessary, create a rota for people willing to help so that you have a whole day covered.
- Write a brief for volunteers letting them know times, how to get to the venue and pre warn about potential risks involved. We can provide examples of these.
- Dress up for the day to make the event fun and eye catching and give your fundraising a boost, you could even have a theme such as superheros!
- Make sure you take some photos for sharing on social media.
- Once you have completed your bag pack follow our 'how to pay in your funds' guidelines
- Arrange the return of buckets and tabards to ECHC

Skills required: organisation, leadership, event organising, volunteer management



Run a stall to sell your old and unwanted books, toys and games

- Give yourself plenty of time and decide on a date and venue.
- Once the date, time and venue are confirmed – contact ECHC for your authorisation letter and fundraising pack to use so that everyone knows who you are raising funds for.
- Ask your friends to get involved!
- Advertise your event ahead of the date by making posters for notice boards and use social media to let friends and family know when and where your sale will be.
- Make sure you have everything for the day, for example a table or blanket, chairs, prices for items and a money box and float, make a list!
- Why not ask friends and family to contribute some baking to sell at your stall too?
- Once you have completed your event please follow our 'how to pay in your funds' guidelines
- Organise the return of buckets and tabards to ECHC



Skills required: organisation, leadership, event organising, volunteer management, numerical skills, marketing

Hold a sponsored event

Get active and organise a walk, run or assault course or be adventurous and ask people to sponsor you to get your hair cut short or trek with Alpacas!

- Choose an activity, the venue, date and time to do it. Ask friends and family if they want to join you to maximize your fundraising.
- Once you have all this in place contact the ECHC, for your authorization letter(s) and sponsor sheets, a link to our everyday hero online fundraising page, a t-shirt and fundraising pack.
- Use social media to advertise your event and gain sponsorship, let people know your story and why you are fundraising for ECHC

Top tips for great fundraising!

- Create a timeline so you give yourself a good run in to your event for advertising, organization and fundraising.
- Ensure you let the ECHC team know what you planning to do so we can issue an authorization letter and fundraising materials.
- Speak to the ECHC team and make sure you have all legalities in place such as permits and licenses where necessary
- If appropriate set up an online fundraising page to maximize your fundraising, speak to the ECHC team and we can advise you on which page to use.
- Tell your family and friends what you are doing and get them to tell other people.
- Use social media to share your fundraising and reach a wide network of people.
- Tell your story. Many people have had to use the Royal Hospital for Sick Children and have a story to tell, tell yours or someone you know to make an impact!

If you have any questions about running your own fundraising event, please call us on 0131 668 4949 or email hello@echcharity.org